

*For decades UN/CEFACT has produced open standards that have saved the world Billions of Dollars. To provide a next generation of standards we now need your help.*

## UN/CEFACT

UN/EDIFACT users understand how crucial the work of UN/CEFACT is. In many industries their businesses depend on UN/CEFACT standards for efficient electronic links with their business partners.

In 1999 UN/CEFACT embarked on an ambitious programme to provide users of EDI with similar benefits using the Internet and XML.

Together with OASIS, UN/CEFACT has laid down the specifications of ebXML (electronic business XML) in the ISO 15000 standard.

We are now ready to deliver this comprehensive standard to the market, which is comprised of:

- 1 . A solid infrastructure** for doing business over the Internet in a secure and reliable way.
- 2 . A method to describe your Business Processes** so other companies can trade with you.
- 3 . A set of Core Components** describing the elements of your business data in a manner that is understood by your trading partners.

### About UN/CEFACT Forum

The United Nations body for Trade Facilitation and Electronic Business, UN/CEFACT, contributes to the growth of world trade through Global eBusiness standardization and trade facilitation. Hundreds of experts are working within the Forum to produce practical implementations and standards that have saved commerce and governments billions of dollars through efficient trading. The Centre has developed and promoted the UN layout Key for Trade Documents (which is the foundation for the EU's Single Administrative Document (SAD)) for the facilitation of international trade as well as the development and implementation of global standards and specifications for electronic business. UN/CEFACT is responsible for the production of global eBusiness standards like UN/EDIFACT and ebXML, which are endorsed by ISO and UMM.

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**EVENT  
SPONSORSHIP  
OPPORTUNITY**

## 6<sup>th</sup> UN/CEFACT FORUM



**March 14-18, 2005  
Kuala Lumpur, Malaysia**

# UN/CEFACT FORUM EVENT SPONSORSHIP PROGRAMME

## OPPORTUNITIES TO SUPPORT THE MEETING OF EXPERTS FOR NEXT GENERATION OPEN BUSINESS STANDARDS

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Businesses, Governments and Non-Government Organizations worldwide have always supported the work of UN/CEFACT by dedicating the necessary resources to develop open business standards. We hope to continue to rely on these experts in the future to progress our work. However, we now realize that we need funding to conduct our face-to-face meetings which speed up the process so that we are in line with market requirements and able to deliver the next generation of open standards to the market.

We are now calling upon the power-users of EDI, Governmental Agencies, Non-Governmental Organizations and the IT Vendors to sponsor the next UN/CEFACT Forum Convention in Kuala Lumpur

## ORGANIZERS

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The UN/CEFACT Forum Convention in Kuala Lumpur is organized by Malaysian Customs in conjunction with Malaysia EDIFACT Committee, and AFACT, the

Asian arm of UN/CEFACT. They will be responsible to collect sponsorship fees.

## SPONSORSHIP PACKAGES

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Attractive sponsorship packages are available where sponsors are recognized for sponsoring the work on the UN/CEFACT KL Forum website, in the meeting handouts and in the meeting areas.

**THE MEETING ROOM SPONSOR** pays a fee of €15.000 to sponsor the meeting rooms. Your corporate logo and profile will be included in the official UN/CEFACT KL Programme Booklet. During the event your logo will be advertised and you can provide inserts for the attendee handouts.

**THE LUNCHEON SPONSOR** pays a fee of €5.000. Your donation will be used to provide lunch for the attendees, who are attending our 'Lunch & Learn' sessions, where a training session is conducted while we have lunch. Your company will be mentioned in the official UN/CEFACT KL Programme Booklet and your name is advertised in the Lunch & Learn area and you can provide inserts for the attendee handouts.

**THE BEVERAGE SPONSOR** pays a fee of €5.000. Your donation will be used to provide coffee, tea and soft-drinks for the attendees. Your company will be mentioned in the official UN/CEFACT KL Programme Booklet and your name is advertised in the beverage area. You can provide inserts for the attendee handouts.

**THE SECRETARIAT SPONSOR** pays a fee of €2.500 and provide personnel to manage the secretariat of the KL Forum, where attendees can get secretarial support. Your company will be listed in the official UN/CEFACT KL Programme Booklet and your name is advertised in the secretariat area. You can provide inserts for the attendee handouts.

**PREMIUM SPONSORS** pay a fee of €2.500 for miscellaneous expenses. Your company will be listed in the official UN/CEFACT KL Programme Booklet and your name is advertised in the secretariat area. You can provide inserts for the attendee handouts.

*Sponsoring the work of UN/CEFACT is an expression of your companies' commitment and deserves recognition.*

## HOW TO BECOME A SPONSOR

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If you are interested to become a sponsor or you require more information on the terms and conditions, please contact the organizers or the FMG Chair.

